

Ventas por Marcas -Unidades-

Hasta..... MARCAS	30-Abr-15 Unidades	30-Abr-14 Unidades	Incremento %
BRANIFF (cig)	80.843.598	83.349.680	-3,01%
COBURN (cig)	59.943.030	75.488.140	-20,59%
CALYPSO (cig)	50.322.329	51.002.623	-1,33%
SILVERADO (cig)	46.405.800	40.230.000	15,35%
ROLL'S (cig)	44.599.677	40.969.607	8,86%
BULLBRAND (cig)	41.411.420	34.112.900	21,40%
AMIGOS (cig)	38.912.296	42.669.158	-8,80%
DUCADOS (cig)	33.471.432	44.441.220	-24,68%
FARIAS (cig)	32.606.993	35.112.889	-7,14%
CHESTERFIELD (cig)	30.562.792	19.899.876	53,58%
JOCKEY (cig)	20.493.500	12.670.462	61,74%
H.W. CAFÉ CRÈME (cig)	18.422.635	16.734.645	10,09%
CALYPSO	18.404.635	20.327.689	-9,46%
PANTER (cig)	16.977.085	15.067.435	12,67%
AL CAPONE (cig)	14.511.906	19.036.010	-23,77%
PALL MALL(cig)	12.484.656	-	-
AGIO (cig)	11.236.402	10.995.405	2,19%
BREAK (cig)	10.156.273	9.433.020	7,67%
VEGAFINA (cig)	9.116.570	9.726.660	-6,27%
SALSA (cig)	8.990.800	10.787.500	-16,66%
REX (cig)	8.762.660	10.176.020	-13,89%
REIG (cig)	8.488.725	-	-
LA PAZ (cig)	7.116.770	7.390.714	-3,71%
EL GUAJIRO	6.578.571	7.511.981	-12,43%
CLUBMASTER (cig)	6.494.580	6.634.640	-2,11%
TRABUCOS	6.494.072	7.723.926	-15,92%
LA DALIA	5.910.791	6.422.871	-7,97%
BRAVO (cig)	4.398.750	6.505.390	-32,38%
L&M (cig)	4.268.016	7.677.279	-44,41%
VICTORIA (cig)	3.842.760	4.285.050	-10,32%
FARIAS	3.834.886	4.562.352	-15,94%
DUX	3.576.400	4.110.380	-12,99%
NEOS (cig)	3.574.820	3.550.290	0,69%
DANNEMANN MOODS (cig)	3.369.600	3.233.028	4,22%
NEWMINSTER (cig)	3.077.348	-	-
MONTECRISTO (cig)	3.030.850	2.723.720	11,28%
MONTE NEGRO	2.859.630	2.323.419	23,08%
CANDLELIGHT (cig)	2.821.352	3.226.323	-12,55%
ENTREFINOS (cig)	2.180.920	2.372.520	-8,08%
MINI DAVIDOFF (cig)	2.132.500	2.198.980	-3,02%
CORONAS (cig)	2.131.400	2.264.460	-5,88%
PUNCH (cig)	1.761.160	1.655.880	6,36%
ISLEÑOS	1.714.960	1.756.698	-2,38%
RESTO MARCAS	26.994.954	29.051.621	-7,08%
Totales	725.290.304	719.412.461	0,82%